

KATE SNIDER

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👉 www.kate-snider.com

EDUCATION

Bachelors Degree in Advertising
Michigan State University

East Lansing, Mi.

**Savannah College
of Art and Design**

Savannah, Ga.

ACTIVITIES

Freelance Photography

Michigan 2016-Present

Weddings, senior portraits &
small business clients.

The Young Ones

Detroit, Mi. 2020

Collaborated with team to create
Vans campaign for nationwide
competition.

SKILLS

Prompt Engineering

Microsoft Office

Adobe Suite

Photography

Leadership & Collaboration

Brand & Identity Development

Social Community Management

Creative Concepting & Execution

WORK EXPERIENCE

Microsoft

AI Prompt Writer

Redmond, Wa. 2024-2025

Engineered prompts for visual
fidelity & reliable user
customization.

GlueIQ

Copywriter

Miami, Fl. 2023-2024

Crafted organic + paid media for
Evermore Orlando Resort, Pollo
Tropical, Atlantis & Brightline.

Robert Half

Copywriter

Denver, Co. 2022-2023

Developed compelling content for
Ocean Spray, International Delight &
Light+Fit.

Razorfish

Copywriter

Miami, Fl. 2021-2022

Created evergreen and holiday
content for all Dodge, Chrysler &
FIAT socials.

ACG Worldwide

Copywriter

Lansing, Mi. 2020

Team conceptualized and executed a
manifesto video for a B2B company.

